



1. Subject name	Management methods in transportation				
2. Subject name in Hungarian	Menedzsment módszerek a közlekedésben				
3. Code	BMEKOKKD004	4. Evaluation type	mid-term grade	5. Credits	3
6. Weekly contact hours	0 (0) Lecture	2 (0) Practice	0 (0) Lab		
7. Curriculum	PhD Programme	8. Role	Specific course		
9. Working hours for fulfilling the requirements of the subject					90
Contact hours	28	Preparation for seminars	14	Homework	30
Reading written materials	14	Midterm preparation	4	Exam preparation	0
10. Department	Department of Transport Technology and Economics				
11. Responsible lecturer	Dr. Kővári Botond				
12. Lecturers	Dr. Kővári Botond				
13. Prerequisites					
14. Description of lectures					
Trends in the relationship between market shapes and modes of transport. Novel solutions for exploring demand-supply relationships. Predicting domestic and international traffic trends. Innovative development of transport company management processes. Critical analysis of companies' cost / revenue relationships					
15. Description of practices					
Literature research in a topic discussed with the lecturer, and write and present a seminar paper.					
16. Description of laboratory practices					
17. Learning outcomes					
A. Knowledge <ul style="list-style-type: none">familiar with economic issues of a company and its marketing activities. B. Skills <ul style="list-style-type: none">ability to overview a company in an economic way, to evaluate the market position. C. Attitudes <ul style="list-style-type: none">strive to acquire the highest level of system approach. D. Autonomy and Responsibility <ul style="list-style-type: none">responsible applies of acquired knowledge in individual or in team work.					
18. Requirements, way to determine a grade (obtain a signature)					
1 test, 1 shorter homework					
19. Opportunity for repeat/retake and delayed completion					
Second test possibility for those not present on the test, possibility of delayed deadline for home work.					
20. Learning materials					
Suggested books and papers.					
Effective date	27 November 2019	This Subject Datasheet is valid for		2023/2024 semester II	