



1. Subject name	Air Transport Management (PhD)				
2. Subject name in Hungarian	Légiközlekedési management PhD				
3. Code	BMEKOKGD010	4. Evaluation type	mid-term grade	5. Credits	3
6. Weekly contact hours	2 (0) Lecture	2 (0) Practice	0 (0) Lab		
7. Curriculum	PhD Programme	8. Role	Specific course		
9. Working hours for fulfilling the requirements of the subject					90
Contact hours	56	Preparation for seminars	0	Homework	20
Reading written materials	10	Midterm preparation	4	Exam preparation	0
10. Department	Department of Transport Technology and Economics				
11. Responsible lecturer	Dr. Kővári Botond				
12. Lecturers	Dr. Kővári Botond				
13. Prerequisites					
14. Description of lectures					
Critical analysis of the structure of the aviation market; trends in the development of the types of company; operational management development solutions with innovative capabilities; treatment of disorders - identification of regularities; exploring the regularities of external influences in aviation. Independent critical analysis of aviation legislation. Errors in aviation development forecasts. Innovative business models for aviation.					
15. Description of practices					
Literature research in a topic discussed with the lecturer, and write and present a seminar paper.					
16. Description of laboratory practices					
17. Learning outcomes					
A. Knowledge					
<ul style="list-style-type: none"> Familiar with actors of air transportation, and with the basic principles of management and economic issues of airlines. 					
B. Skills					
<ul style="list-style-type: none"> Ability to analyze a market, evaluate an airline with a market aspect. 					
C. Attitudes					
<ul style="list-style-type: none"> Strive to acquire the highest level of system approach. 					
D. Autonomy and Responsibility					
<ul style="list-style-type: none"> Self-dependence and responsibility: responsible applies of acquired knowledge in individual or in team work. 					
18. Requirements, way to determine a grade (obtain a signature)					
1 test, 1 shorter homework					
19. Opportunity for repeat/retake and delayed completion					
Second test possibility for those not present on the test, possibility of delayed deadline for home work.					
20. Learning materials					
Suggested books and papers.					
Effective date	27 November 2019	This Subject Datasheet is valid for		Inactive courses	